

LEISA LAVENDER

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Jacksonville, Florida 32256

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PROFESSIONAL ACCOMPLISHMENTS

- Successfully completed more than 250 hours of real estate industry educational courses directly related to research and property valuation methods, and more than 5000 appraisal assignments including: single family reports, multi-family income producing appraisal reports, operating income reports, rental analysis reports; all assignments for federally related transactions
- Designed a corporate website for marketing and industry exposure which served as a successful tool for greater customer service and projection of an enhanced professional image
- Recruited, hired, trained and managed five contract appraisers and two office associates
- Mastered the art of time management, priority management, stress management, multi-tasking, and meeting strict deadlines
- Operated a successful appraisal business as “Jack of all Trades” which included such roles as: accountant, bookkeeper, customer service representative, graphic designer, computer technician, office manager, receptionist and courier; encompassed by a strict code of ethics and tremendous pride of ownership
- Gained proven success as an entrepreneurial business developer for 11 years, creating and servicing long lasting relationships with more than 50 mortgage industry clients and their associates through industry research, appraisal assignments, networking, referrals and dogged persistence
- Developed a training program for mortgage professionals targeting in-house valuation techniques for the purpose of streamlining their mortgage approval process

WORK HISTORY

- Independent Appraiser / Business Owner
Homestar Real Estate Appraisal, Inc.
Jacksonville, FL
Certified-Florida #RD6306 ~ FHA APPROVED
2000-2007
- Southern Home Appraisals
Kennesaw, GA
Contract Appraiser
11/1998-11/1999
- Kunzmann Appraisals, Inc.
Roswell, GA
Contract Appraiser
11/1998-12/1999
- The Benchmark Group
Atlanta, GA
Contract Appraiser
03/1996-11/1998

EDUCATION

- Crossville High School
Crossville, AL
Miss Crossville 1981, 1983, 1985
Graduated 1985
- Jacksonville State University
Jacksonville, AL
Attended on a Miss Alabama Pageant Scholarship
Major Business
Attended 09/1986-08/1987
- Northeast State Junior College
Rainsville, AL
Attended on a Visual and Performing Arts Scholarship
Major Drama and Visual Arts
Miss Northeast State Junior College 1985
Attended 09/1985-09/1986
- Auburn University
Auburn, AL
Bachelor of Arts Degree / Major Journalism
Graduated 1991